

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB
Attention: Accounts Payable
3050 K St, NW
Washington, DC 20007

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966566-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	60'S	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	966566	07914793

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	---TF--	1:00	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/25/12	5:55 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G181H	\$700.00 NM
1	WESH	F	10/26/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	1:00	OFA12G181H	\$700.00 NM
3	10/25/12	10/26/12	NBC Today Show	7:00-9:00 AM	---TF--	1:00	2	\$3,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$3,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	8:37 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G181H	\$3,200.00 NM
2	WESH	F	10/26/12	8:34 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G181H	\$3,200.00 NM
4	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	1:00	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Su	10/28/12	6:22 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	OFA12G181H	\$800.00 NM
2	WESH	Su	10/28/12	6:53 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	OFA12G181H	\$800.00 NM
1	WESH	Su	10/28/12	7:43 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	1:00	OFA12G181H	\$800.00 NM
5	10/25/12	10/26/12	NBC Today Show II	10AM-11AM	---TF--	1:00	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Th	10/25/12		NBC Today Show II	10AM-11AM	:00		\$1,600.00 NM
					Credited				
1	WESH	F	10/26/12	10:50 AM	NBC Today Show II	10AM-11AM	1:00	OFA12G181H	\$1,600.00 NM
7	10/25/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	---TF--	1:00	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G181H	\$1,800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966566-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Obama/D/President	60'S	2175	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/25/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	---TF--	1:00	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	F	10/26/12	4:23 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G181H	\$1,800.00 NM
9	10/25/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	---TF--	1:00	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	5:57 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G181H	\$2,200.00 NM
10	10/25/12	10/26/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---TF--	1:00	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	6:14 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G181H	\$3,000.00 NM
11	10/28/12	10/28/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	1:00	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	1:00	OFA12G181H	\$2,200.00 NM
12	10/28/12	10/28/12	NFL PRE-GAME	7:00P-8:00PM	-----S	1:00	1	\$9,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$9,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	7:17 PM	NFL PRE-GAME	7:00P-8:00PM	1:00	OFA12G181H	\$9,000.00 NM
16	10/25/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	---TF--	1:00	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G181H	\$2,200.00 NM
17	10/25/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	---TF--	1:00	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	12:18 AM	NBC Tonight Show	11:35P-12:35XM	1:00	OFA12G181H	\$1,800.00 NM
2	WESH	F	10/26/12	12:13 AM	NBC Tonight Show	11:35P-12:35XM	1:00	OFA12G181H	\$1,800.00 NM
18	10/25/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	---TF--	1:00	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---TF--	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	F	10/26/12	4:54 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G181H	\$1,800.00 NM
20	10/28/12	10/28/12	Su Late News After NFL	Su Late News After	-----S	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966566-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	60'S	2175

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/28/12	10/28/12	Su Late News After NFL	Su Late News After	-----S	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	12:19 AM	Su Late News After NFL	Su Late News After	1:00	OFA12G181H	\$3,600.00 NM
LR - Football									
22	10/25/12	10/25/12	NBC Prime ROCK CENT	10:00-11:00 PM	---T---	1:00	1	\$7,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	---T---	1	\$7,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Th	10/25/12	10:43 PM	NBC Prime ROCK CENTER	10:00-11:00 PM	1:00	OFA12G181H	\$7,000.00 NM
23	10/27/12	10/27/12	NBC Prime CHICAGO FIRE	9:00-10:00 PM	-----S-	1:00	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	-----S-	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/27/12	9:19 PM	NBC Prime CHICAGO FIRE	9:00-10:00 PM	1:00	OFA12G181H	\$2,000.00 NM
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$52,000.00
<u>Agency Commission</u>	\$7,800.00
<u>Net Amount Due</u>	\$44,200.00

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FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
966566-2	11/04/12	November 2012	10/29/12 - 10/29/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	60'S	2175

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	966566	07914793

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	1:00	1	\$2,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	1:00	OFA12G181H	\$2,600.00 NM
6	10/29/12	10/29/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	M-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	1:00	OFA12G181H	\$1,000.00 NM
8	10/29/12	10/29/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	1:00	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	1:00	OFA12G181H	\$2,000.00 NM
13	10/29/12	10/29/12	NBC Today Show	7:00-9:00 AM	M-----	1:00	1	\$3,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	8:40 AM	NBC Today Show	7:00-9:00 AM	1:00	OFA12G181H	\$3,400.00 NM
14	10/29/12	10/29/12	M-F 5-6 PM ROT	5:00-6:00 PM	M-----	1:00	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	1:00	OFA12G181H	\$2,400.00 NM
15	10/29/12	10/29/12	M-F 6-6:30 PM	M-F 6-6:30 PM	M-----	1:00	1	\$3,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/29/12	6:22 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	1:00	OFA12G181H	\$3,400.00 NM

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966566-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Obama/D/President	60'S	2175

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/12	10/29/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	1:00	1	\$3,400.00	NM
19	10/29/12	10/29/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	M-----	1:00	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM 10/29/12 12:09 AM NBC Tonight Show 11:35P-12:35XM 1:00 OFA12G181H \$2,000.00 NM									
21	10/29/12	10/29/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	M-----	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WESHM 10/29/12 11:30 PM M-Su News @ 11PM 11-1135p 1:00 OFA12G181H \$3,600.00 NM									
Total Spots							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$20,400.00
<u>Agency Commission</u>	\$3,060.00
<u>Net Amount Due</u>	\$17,340.00